

**WOMEN
ENTREPRENEURSHIP
DEVELOPMENT THREE
DAYS WORKSHOP**



Islamiyah Women's Arts and Science College

Accredited by NAAC with 'B' Grade

(Recognised by UGC under Section 2(f) & 12(b) of the UGC Act 1956 & Permanent affiliation with Thiruvalluvar University

Maintained & Managed by The Vaniyambadi Muslim Educational Society)

10, Bye-Pass Road, New Town, Vaniyambadi - 635 752. Tirupattur District, Tamilnadu.

Telephone : +91 4174 - 235 266 e-mail : principaliwc@gmail.com

Dr. M. RENU,

M.B.A., (FIN.), M.B.A.,(HRM), M.Com., M.Phil., PGDCA, SET, Ph. D.

Principal

16.03.2021

CIRCULAR

This is to inform that the Department of Business Administration is organizing a three days workshop on "WOMEN ENTREPRENEURSHIP DEVELOPMENT" from 18.03.2021 to 20.03.2021. The workshop is organized for the final year students of Business Administration in the Seminar Hall at 9.30 am to 2.30 pm.


By Order


PRINCIPAL

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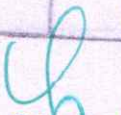
1. Secretary & Correspondent
2. Advisor Sir

Principal
Islamiyah Women's Arts and Science College
Vaniyambadi - 635 752.


Principal
Islamiyah Women's Arts and Science College
Vaniyambadi - 635 752.

TEACHING STAFF LIST -2020-21

Sl.No.	Name of the Staff	Signature
1	Dr. M.Renu	
2	Dr. Aariefah Basheer	
3	Dr. M. Sumathi (Tamil)	M. Sumathi
4	Ms. E. Mala	E. Mala
5	Ms. T. Anuradha	T. Anuradha
6	Ms. M. Najmun	M. Najmun
7	Ms. A. Hajira Begum	A. Hajira Begum
8	Ms. M. Dilshatha	M. Dilshatha
9	Mrs. K. Nadira Begum (Urdu)	K. Nadira Begum
10	Mrs. S.G. Anisa Begum	S.G. Anisa Begum
11	Ms. Fouzia Habeeb	Fouzia Habeeb
12	Ms. Kareemunnisa	Kareemunnisa
13	Mrs. A. Meenaz Banu (English)	A. Meenaz Banu
14	Mrs. Zubedha Begum A.	Zubedha Begum A.
15	Dr. C. Deepa	
16	Ms. E. Shobana	
17	Ms. S. Kanimozhi	S. Kanimozhi
18	Ms. M. Aarthi	M. Aarthi
19	Ms. Naziya Tasleem M.S	
20	Ms. D. Lakshmi	D. Lakshmi
21	Ms. M. Arshiya Tarannum	M. Arshiya Tarannum
22	Ms. N. Kalai Selvi	
23	Ms. S. Jagadeeswari	
24	Ms. M. Sharmila Begum	M. Sharmila Begum
25	Ms. K. Priya	K. Priya
26	Ms. L. Sudhamani	
27	Ms. Madiha Suman	Madiha Suman
28	Ms. B.S. Uzma Usmani	B.S. Uzma Usmani


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	Name of the Staff	Signature
29	Ms. A. Rayisa Banu	
30	Ms. Akifa Parveen	
31	Dr. M.Eswari	
32	Ms.A.Rajalakshmi	
33	Ms.Suganeshwari.G	A. Rajalakshmi
34	Ms. A.Suganthi	Ung
35	Miss. S.Aruna (Bio)	B
36	Mrs.D Sudha	
37	Ms. Munasira Begum	DM
38	Dr. M.Suganya	
39	Ms. Preethi J	M. Suganya
40	Ms. Unaiza Usmani B.S	
41	Ms. Nithyalakshmi	Nithya
42	Ms. Sameerunnisa Begum (Chemistry)	N. Nithyalakshmi
43	Ms.R.Malathi	Malathi
44	Ms. P.Ranya	
45	Ms. Geetha	Geetha
46	Ms. Thilagavathi. J.	Thilagavathi
47	Ms. N.Kalpana (Zoology)	N. Kalpana
48	Ms. A. Ragamathbee	
49	Ms. K.Priya B.C.A & BSc. (C.S)	
50	Ms. Shabeena Begum	Shabeena
51	Ms. Sharmila .G	
52	Ms.Salma.S	Salma
53	Ms. Nivetha	
54	Ms. T. Aruna	T. Aruna
55	Ms.T.Sindhu	
56	Ms. Jabeen .A	Jabeen
57	Ms. C.Firza Afreen	C. Firza
58	Ms. Yasmeen .L	Yasmeen


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	Name of the Staff	Signature
59	Ms.A. Aasifa Kouser	
60	Ms. Umm- E- Iman Taskeen	<i>Aasifa Kouser</i>
61	Mrs.L.Jagdeeswari (Maths)	<i>Umm-e-Iman Taskeen</i>
62	Mrs. A Hemavathy	<i>A. Hemavathy</i>
63	Ms. M. Uma	
64	Ms. Kumudha.J	<i>M. Uma</i>
65	Ms.M.Varalakshmi	
66	Ms. Shaziya Suqulain.N	
67	Ms. H.M.Tanveera Sultana	
68	Ms. T.Nalini	
69	Ms.P.Vijayalakshmi	
70	Ms.P.Annapoorani	
71	Ms. Khanita Ayman	
72	Ms. G. Sumathi	
73	Ms. I Hajeera Banu	<i>G. Sumathi</i>
74	Ms. M. Yamuna	<i>Hajeera Banu</i>
75	Dr. P.Kavitha (Commerce)	<i>M. Yamuna</i>
76	Ms. S.Deepalakshmi	<i>P. Kavitha</i>
77	Dr. Uma Parmeswari.K	
78	Ms. T. Poongothai	
79	Ms. D.Mahalakshmi	<i>T. Poongothai</i>
80	Ms. Sathiyaneela. S.P	<i>D. Mahalakshmi</i>
81	Dr. K.Indra (B.B.A)	
82	Ms. R.Priyadharsini	<i>K. Indra</i>
83	Ms.D.Nithya	
84	Ms. Pramila.S	
85	Dr.Sadiya Sarvath.M	<i>S. Pramila</i>
86	Dr.B.Manjula (Commerce C.A)	<i>H. Sadiya Sarvath</i>
87	Mrs. P.Umadevi	

Principal

Sl.No.	Name of the Staff	Signature
88	Ms.B.Brindha	B. Brindha
89	Ms. B. Sandhiya	B. Sandhiya
90	Ms.S.Naga Sudha (IDD)	S. Naga Sudha
91	Ms.G.Tahseen Ayeesha	G. Tahseen Ayeesha
92	Ms. R. Gowthami	-
93	Ms. S. Lavanya	-
94	Ms. D. Anandhi	D. Anandhi
95	Ms. Sathya	S. Sathya



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ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE – VANIYAMBADI
THREE DAYS WORK SHOP

ON
WOMEN ENTREPRENEURSHIP DEVELOPMENT
PROGRAMME AGENDA

18.3.2021 to 20.3.2021

1. PRAYER : ZUHA FATHIMA. C – III BBA
2. ENGLISH TRANSLATION : HAJEERA KULSUM. A – III BBA
3. TAMIL TRANSLATION : SANILA AADIN. M – III BBA
4. WELCOME ADDRESS : NIMRA MAHEK – III BBA
5. INTRODUCTION OF
THE CHIEF GUEST : AFRAA SABAHATH – III BBA
6. FELICITATION : Dr .M. RENU
PRINCIPAL
7. PRESIDENTIAL ADDRESS. : Dr . M. RENU
PRINCIPAL
8. KEY NOTE : CHIEF GUEST
9. VOTE OF THANKS : AAFIYA. T. U – III BBA


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In the name of Allah; Most Beneficent; Most Merciful.

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DEPARTMENT OF BUSINESS ADMINISTRATION

Organizes

THREE DAYS WORKSHOP

On

WOMEN ENTREPRENEURSHIP DEVELOPMENT RESOURCE PERSONS

MR. N.S. VIJAYAGANESH,
MBA, PG-D(HR&IR)
Director, TIPS
Academy,
Vellore.

DR. JOE VASANTH,
M.Sc, MBA, M.Phil, Ph.D
Founder – Almas Foundation,
Chennai.

DATE: 29.03.2021 to 30.03.2021

TIME: 09.30 AM – 02.30 PM

VENUE: SEMINAR HALL

ALL ARE CORDIALLY INVITED!

Janab. C. KHAISER AHMED
Secretary & Correspondent

Dr. M. RENU
Principal

Dr. K. INDRA
HOD And Convenor

Principal

Islamiah Women's Arts and Science College
Vaniyambadi - 635 752.

**ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE,
VANIYAMBADI**

DEPARTMENT OF BUSINESS ADMINISTRATION

3 DAYS WORKSHOP

ON

WOMEN ENTREPRENEURSHIP DEVELOPMENT PROGRAM

PROGRAMME SCHEDULE

Day	Session - I	Session - II	Session - III	Session - IV
Day 1 18/3/2021	Resource Person Mr.N.S.VijayaGanesh, M.B.A., PG-D (HR&IR) Director – TIPS Academy, Vellore			
	Inauguration and Orientation	Introduction to women Entrepreneurship And History of Entrepreneurship	Identifying Business Opportunities And Entrepreneurship Competencies	Entrepreneurship Development Process
Day 2 19/3/2021	Resource Person Mr.N.S.VijayaGanesh, M.B.A., PG-D (HR&IR) Director – TIPS Academy, Vellore			
	Identifying Business Opportunities and Sources of Business Opportunities	Business Model and Business Model Canvas	Business Plan and Its Importance	Business Plan Content & Project Report
Day 3 20/3/2021	Resource Person Dr.Joe Vasanth, M.Sc.,MBA.,M.Phil.,Ph.D., Founder – Almas Foundation, Chennai			
	Government Supports and Schemes	MSME Supports and Guidance	Advertising and Promotional Activities for Startups	Feedback and Valedictory Session


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N.S.VijayaGanesh, M.B.A., Soft Skill Trainer.,
E-Mail: vijay.tipsacademy@gmail.com,
Mob:9840363699 / 8695532548



VijayaGanesh has been a soft skill trainer & visiting faculty for B-Schools for last 7 years having trained many UG & PG level students particularly in Campus Recruitment Program, Employability Skills, Logistics and Supply Chain Management and Entrepreneurship Development. He has been trained by business coach like Rajiv Talreja, Baskar Karampudi and others.

Vijay has done his Bachelor Degree in Business Administration from **Vellore Institute of Technology**, Vellore. Master Degree in Business Administration specialised in Marketing and Human Resource Management from **Sri Sai Ram Engineering College** and Post-Graduation Diploma in Human Resource & Industrial Relation from **Madras School of Social Works**.

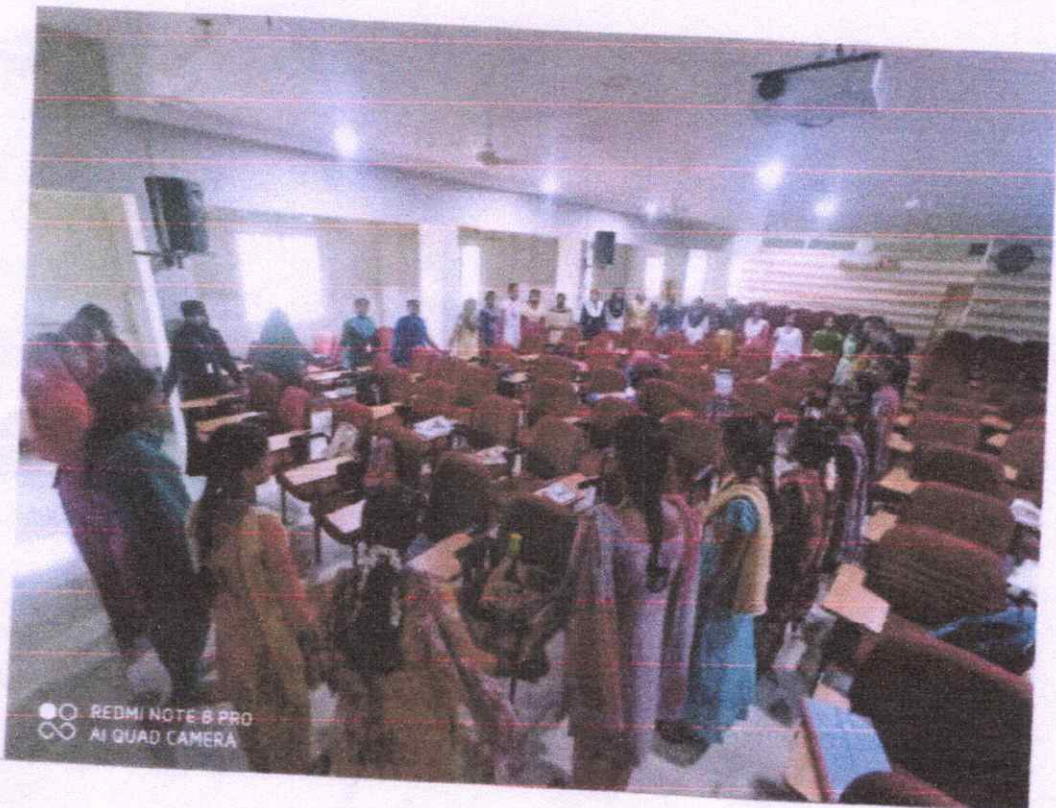
He has also conducted skill development programs on Personal effectiveness, Team Building and Leadership training. He also developed training module in Entrepreneurship Development Program relevant to Indian Context.

He is also a visiting faculty to **Entrepreneurship Development Institute**, Govt. of Tamilnadu, **Versatile Business School** and **Avidus Academy of Management** delivering programs on Marketing and Organisational Behaviour. He has conducted many functional and behavioural training programs to UG and PG level students in and around Chennai and Vellore Dist.

Various training activities conducted:

Functional Skills / Technical Skills Training	Behavioural Skills / Soft Skills Training
➤ Logistics and Supply Chain Management	➤ Campus Recruitment Training
➤ Entrepreneurship Development Skills	➤ Personality Enrichment Skills
➤ Advanced Microsoft Excel	➤ Interpersonal Skills
➤ Organisational Accounts	➤ Interview Skills
➤ Tally ERP 9 with GST	➤ Group Discussion
➤ Digital Marketing	➤ Resume Preparation
➤ Final Projects and Data Analysis	➤ Team Building through Leadership
➤ GST Workshop	➤ Negotiation Skills
➤ Sales Management	➤ Problem Solving Skills
	➤ Emotional Intelligence
	➤ Business Writing Skills

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Ch

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FEEDBACK

This workshop is very useful, knowledgeable. Because, I learned so many things about Entrepreneur through this workshop.

I have to thank the Vijay Sir, who is giving this knowledge to me about the Women Entrepreneur.

The workshop is about only women Entrepreneur to do their business.

It is a huge opportunity to think about to do their business and become Women Entrepreneur who is independent.

I have especially thanks to HOD who give this opportunity.

- FATHIMA THASNEEM.V


Principal

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FEEDBACK

* This workshop is very useful, knowledge because I learned so many things about Entrepreneur this workshop.

* I have to thank you Sir whom sharing his knowledge to me about the entrepreneurship.

* It is a huge opportunity to think about to do their business and become women entrepreneurship.

I have especially thanks to HOD who gives this opportunity

- Farheen Firdose.S



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DEPARTMENT OF BUSINESS ADMINISTRATION


Organised
Three Days Workshop
On

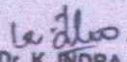
WOMEN ENTREPRENEURSHIP DEVELOPMENT

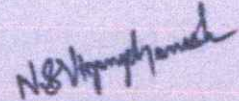
In association with
TIPS ACADEMY

CERTIFICATE OF PARTICIPATION

This certificate is presented to INDUMATHI. S of
III BBA, attended three days workshop on "WOMEN ENTREPRENEURSHIP DEVELOPMENT"
from 18.03.2021 to 20.03.2021.


Dr. M. RENU
Principal


Dr. K. INDRA
HOD & Convener


Mr. N.S. VIJAYAGANESH
Director-TIPS Academy, Vellore


Principal

Islamiah Women's Arts and Science College
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